

Evidence-Based Study on Developing Indigenous Tourism in Côte d'Ivoire using India's Model

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Abstract: This paper is an attempt to look at the spatial imbalance, infrastructural sufficiency and sustainability issue of tourism development in Côte d'Ivoire along with a comparative reference drawn from selected tourism models in India through primary survey data gathered using unstructured questionnaires. To achieve analytical robustness, quantitative methods such as descriptive statistics, reliability and validity test, ANOVA, Chi-square tests, correlation analysis, regression modelling and factor analysis were used using statistical tools in Python. The results indicate that there are great regional differences in tourism appeal and infrastructural sufficiency with Yamoussoukro and San Pedro being very high perceived destinations, whilst Man and Korhogo have high natural and cultural potentials with low transport connectivity and institutional assistance. A balanced and sustainable development of tourism by the study suggests a framework of specific infrastructure investment in the region, enhanced governance, and integrated tourism circuit to build resilience, inclusiveness, and long-term destination competitiveness.

Keywords: Sustainable Tourism Development, Tourism Infrastructure, Tourism Governance

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