

## **Financial Performance Analysis of Selected IT Companies in India: An Empirical Study**

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**Abstract:** The Information Technology (IT) companies play a vital role in the growth and development of the Indian economy. This study aims to analyze the financial performance of selected IT companies in India using key financial ratios. The study evaluates the profitability and market performance of selected companies by examining financial measures like Return on Equity (ROE), Earnings per Share (EPS), and Price to Earning (P/E) ratio. The analysis reveals that the variations in financial performance among the selected IT companies, reflecting differences in operational efficiency, earnings capacity, and market volatility. The findings highlight the impact of company-specific strategies, market conditions, and financial outcomes. The study provides valuable insights for investors, management, and researchers in understanding the financial dynamics and help in decision-making regarding investment.

**Keywords:** Financial performance, Profitability, Risk and return, Return on Equity (ROE), Earning per Share (EPS) and Price to Earning (P/E) Ratio.

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