

CEO Origin and International Alliance Formation

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Abstract: Grounded by the literature on executive succession and managerial social capital, this study examines how new executive origin influences international alliance formation. It also proposes that TMT turnover and prior international alliances are two moderating factors that impact the above relationship. The empirical results indicate that the new outside CEO is positively related to the number of post-succession international alliances. It also shows that prior international alliances weaken the above relationship. To summarize, this study advances our understanding of the antecedents of forming international alliances by demonstrating the impact of the difference between new inside and outside CEOs.

Keywords: CEO Origin, CEO Succession, International Alliance

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