

## **The Role of Smart City Technologies in Developing the Tourism Sector: Leading Global Experiences**

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**Abstract:** The concept of smart tourism cities has become at the forefront of the interests of the international community, as a promising response to the challenges of sustainable tourism development. The phenomenon of smart tourism cities has affected many industries, including the tourism industry, which aims to move towards a smart tourism destination, a destination whose main characteristic is innovation, based on a strong technological infrastructure, which allows improving the tourist experience by adapting to their needs and providing them with information on time. In addition, the integration of ICT helps improve efficiency in managing public services such as transportation, accommodation and catering.

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